



### **KID SMART PROJECT**

The MedicAlert® Foundation cares about South Africa's children and we'd like to invite you to support our **KID SMART** project. This project helps event organisers to keep lost children safe and to reunite them with their parents.

At the request of events organisers, MedicAlert® Foundation provides temporary bracelets to children on the day of an event and collects the contact details of the parents. Should a child wander off and become lost, the MedicAlert® Emergency line will be activated and staff members will contact the parents to reunite them with their child. The **KID SMART** project gives parents peace of mind that their children are safe. For more information on the project, please contact our office on (021) 425 7328.

We care about our children, their safety and how we can support parents. If you'd like to assist us, please consider donating online at [www.medicalert.co.za](http://www.medicalert.co.za) or contact our office to enquire about our other products.