



MedicAlert®

Although originally an American Brand, MedicAlert® (SA) was adopted in South Africa as a project of Lions International in 1964, and ran under their auspices until 2002 before becoming an independent non-profit Section 21 Company.

Did you know that MedicAlert® (SA) will celebrate its 50th anniversary in 2014? And in 2 years time MedicAlert® will celebrate its 10th anniversary as independent non-profit.

For those of you who don't know, during the past 45 years, MedicAlert® has provided services to more than 500,000 members. Today the organisation has approximately 150 000 active members.

MedicAlert® is value driven and is very proud of its record for maintaining security, privacy and confidentiality.

"MedicAlert® speaks for you when you can't speak for yourself"

MedicAlert® Launches Information Campaign

MedicAlert® recently launched our new visibility campaign at the Liberty Mall in Mitchells Plain, where our dedicated MedicAlert® staff set up an information and promotions table at the entrance to the Liberty Mall.

The campaign - which is designed to increase awareness of MedicAlert® and our services was very well received as members of the general public engaged with us in a positive manner; asking questions, reading our information brochures and taking membership forms home.

Due to the interest generated by our stand - considering the amount of information brochures, membership forms and free sweets taken - I can say that the day was a great success and we're now looking forward to our next 'official' information stand in a mall near you.



Also, a big thank you to Ruth and the MedicAlert® consultants for their positive attitude and friendly approachable natures.

Tune into the blog at www.medicalertsa.wordpress.com for more stories, information and upcoming events.

MedicAlert® will also be unveiling our new website at www.medicalert.co.za so keep an eye out!





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Banking Details

Bank: ABSA
Account name: MedicAlert Foundation of Southern Africa
Account number: 4055392303
Account type: Current
Legal Registration: 2002/0008563/08
PBO number: 930 013 464

Uncedo Project

The Uncedo project is an initiative which aims to raise funds to provide membership to less fortunate communities.

The Board of Trustees and Staff members are committed to supporting the millions of vulnerable children, youths and the elderly in South Africa and has provided membership to 3 000 individuals from poor communities annually.

The support groups identify the most severe cases of people in need within these poverty-stricken communities and MedicAlert® provides full membership and services to these beneficiaries

To date the biggest contributions towards the Uncedo Project have been made by the present members of MedicAlert

As part of our commitment to our members MedicAlert® provides capacity building and information sharing opportunities to paramedic staff and first responders.

Your support will effectively enable more emergency staff to provide the best response to our members.
Invest in up-skilling our partners.

Join us now and donate towards the Uncedo project!

- Invest in our children
- Help to up-skill first responders
- Join our capital campaign to upgrade our equipment to improve our services to our members.

