MedicAlert®

Dear Members,

MedicAlert® thanks all the dedicated members for their support during the past twelve months. We were able grow the membership during the times of economic downturn and with your great support we were able to provide membership to less-privileged communities. We do appreciate your support.

We are happy to let you know that we have a new silicone wristband available and hope that you will purchase this identification band and use it when participating in sport and other adventures. We can provide the same services and be sure that you are able to live your life to the fullest – no matter what kind of adventure you choose to pursue…. We also think young people would prefer a more modern identification disc…. Phone the office today to order your choice of identification discs; do not forget our gold jewellery makes a great gift: Phone 021-425 7328.

MedicAlert® strives to serve all its members better and have decided to use e-newsletters and our website to provide a platform of keeping our members involved. The new website went live on 13 December 2010 and you will be able to make your payments on line (www.medicalert.co.za) as well as the "conventional" way.

Our emergency number continues to be of service to our members in emergencies and we are happy to report that we could play a part in ensuring that medical staff has access to vital information when required. But we do need your help. Please update your medical history and contact information - phone the office today on 021-425 7328 or email your contact details to us on info@medicalert.co.za . If your membership has lapsed please contact Ruth and the dedicated MedicAlert® consultants to make sure that you have the coverage that you need before you hit the road.

The Uncedo project aims to raise the necessary funds to provide membership to communities who are living in poverty and who are less fortunate. Please help us to make the difference to these communities today - donate now. Your contribution can save a life and provide access for a child. In addition you will be supporting our efforts to provide training and information to paramedics. Make a donation on line today….. www.medicalert.co.za

By giving a donation to MedicAlert, you could be helping us to protect someone's life.

We wish you all a wonderful, safe summer holiday and a prosperous new year.

Bruce Kimbrey
Chief Executive Officer
Email: info@medicalert.co.za
www.medicalert.co.za
Telephone: 021-425 7328

Success of MedicAlert:

Niel Probert, Bloemfontein
Johannesburg detective Neil Probert, 25, was driving to Bloemfontein for a four-day break. He blacked out behind the wheel of his care twenty kilometres before his destination. His car rolled several times, throwing him metres away from his car. A passer-by picked him up, as there were no rescue vehicles in the area, and rushed him to Universitas Hospital.

Doctors found blood in Probert's urine, an indication that he was bleeding internally. Fearing that he had burst a kidney, they immediately prepared to do an intravenous polygram (IVP). This entails injecting an iodine solution into the circulation, which shows up on the screen and allows doctors to check for a haemorrhage. "Wait" someone screamed. "He is wearing a MedicAlert® bracelet on his wrist!" The bracelet revealed that Probert is allergic to iodine. Instead of conducting the IVP, doctors put him under close observation, constantly monitoring the blood in his urine. Fortunately it started to decrease, signalling that the likelihood of a burst kidney was less.

Probert looks back on the episode with gratitude. "All my life I'd been warned that iodine could kill me" he says. "Without my bracelet to sound off the alarm and the Lord, I might not have been alive today."

Please make sure that you learn from Niel and update your membership today, phone 021-4257328 or email info@medicalert.co.za or do it on line on www.medicalert.co.za

Join us today…. Visit www.medicalert.co.za

We wish you all a wonderful, safe summer holiday and a prosperous new year.